

ANNOUNCEMENT

PEAK REDUCTION AUTOMATIC NOTIFICATIONS

Want to do your part in reducing the peak electric load on the power grid?

Sign up for automatic notifications of grid peaks and reduce your energy usage during the peak hours. Energy reduction during peak hours saves money and reduces the environmental impact of operating peak generation plants.

What are the benefits of enrolling in Peak Notifications?

- Reduction in wholesale energy and transmission charges **help keep our rates stable**
- Help prevent local and grid-wide **brown-outs and blackouts**
- Help to **reduce the environmental impact** of running peaking power plants during peak events

What can you do to reduce your energy usage during a peak notification event?

- **Cook on the grill** rather than using your oven
- Delay running your **washer and dryer**
- Delay charging **electric vehicles**
- Raise the temperature setpoint on **central air** or turn off **window units** in rooms you will not be using during the peak window
- Shut off **pool pumps and hot tubs**
- Turn off **unnecessary lighting**

Please send an email to Joe Coles at jcoles@mmwec.org and include "Princeton Peak Notification" in the subject line. Joe will collect contact information and enroll you in the program!

