



# 3 Reasons to Enroll in the NEXTZERO Connected Homes Program



Considering enrolling your WiFi-connected device into the NEXTZERO Connected Homes Program? Here are three reasons why you should.

## REDUCE Your Carbon Footprint



Allowing your light department to make brief reductions to your WiFi-connected devices during peak hours decreases the amount of overall energy those devices are using. This means you can feel better about the steps you are taking to conserve the energy usage in your home.

## STABILIZE the Electricity Load



Peak demand hours are the times of day in which the most amount of electricity is typically used. In the Connected Homes Program, light departments adjust the usage of select devices (for example, reducing the charging rate of an electric vehicle charger) to better manage the electricity load for the whole system. This helps the department ensure that the energy needs of all customers can be met without causing any disruptions. And as a bonus, it helps keep electricity rates low.

## REWARD Yourself



When customers enroll in Connected Homes, they will receive a notification about potential adjustments and will be given the opportunity to opt out. If they don't opt out, they will be rewarded via an incentive check or bill credit for participating in each adjustment as a thank you from their light department. The reward amount varies based on the device.

### Eligible Devices



EV Charger



Mini-Split Controller



Electric Hot Water Heater



Home Battery



WiFi Thermostat

For more information, visit <https://nextzero.org/princeton/connected-homes/> or call (413) 308-1311.